



MADAGASCAR: A UNIQUE PLACE TO DO BUSINESS



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- 4th Largest Island in the World
- 226,657 square miles or 587,040 square km
- 22 Million People (Malagasy)
- Native Language: Malagasy
Foreign Language: French
- French Colony from 1896-1960





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A UNIQUE Geopolitical setting

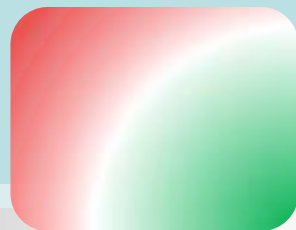
- **Of interest to many nations**
- **Between Asia and Africa**
- **A recognized potential**

A UNIQUE Set of Resources

- **Oceans and Coastlines**
- **Biodiversity**
- **Energy**



MADAGASCAR: A UNIQUE PLACE TO DO BUSINESS



Potential investments



General Information



Challenges



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Potential investments

Potential

Exports:

Coffee, Vanilla, Shellfish, Sugar, Cotton cloth, Textiles, Petroleum products, Chromite, Cobalt, Nickel and Ilmenite

General

Exports partners:

- 1- France: 23.4%
- 2- Indonesia: 15.8%
- 3- Singapore: 6.8%
- 4- China: 5.9%
- 5- Germany: 5.7%
- 6- U.S.: 5.2%
- 7- Canada: 4%

Challenges



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Potential investments

Potential

Agribusiness

General

Mining

Tourism

Challenges



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Agribusiness

75% of the population live in urban areas

Cultivable area: 18 million hectares

Mining

Tourism

Agriculture (Food)	Agriculture (Non food)	Agro-industry	Agribusiness (logistics)
Rice, corn, farming, spices, coffee, cocoa, vanilla, fishery, aquaculture	Cotton, sisal, flowers, essential oils	Processed fruits and vegetables, fresh products, bio-diesel	Tools and equipment, transport, fertilizer, seeds, packaging, chilling, storing, freezing



MADAGASCAR: A UNIQUE PLACE TO DO BUSINESS

Massive mining yet to be explored and exploited

Agribusiness

Currently exporting to: Japan, Sweden,

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Gem stones

**Industrial and
Decorative
stones**

Metals

ern

Mining

Diamond

Quartz

Gold

Emerald

Crystal

Iron

Ruby

Graphite

Chrome iron

Saphir

Cobalt

Uranium

Beryl

Ilmenite

Titanium

Garnet

Marble

Copper

Tourism



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23% are local owned

27% are joint adventures

50% are completely foreign owned

Agribusiness

Mining

Tourism

Type of tourism

Ecotourism

Historical heritage sites

Seaside resorts

Biodiversity

Cultural tourism

Type of infrastructure

Hotels and restaurants

Residential real-estate
property

Shopping centers

Marinas



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General Information

Potential

Government Policy

General

Cost

Challenges



MADAGASCAR: A UNIQUE PLACE TO DO BUSINESS

Challenges

Potential

Political Instability

General

Insufficient Infrastructures

Challenges

Unharnessed Energy



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“I have quite fond memories of my trip to Madagascar less than three months ago in November....We had a great trip to the East of the country-and for those of you who have never been to Madagascar, I really encourage you to do so. We visited Andasibe National Park, saw the lemurs, which will become more famous here in the United States once the movie “Madagascar”...gets released in May. (You know—it’s rare to have this kind of opportunity to be in front of the cultural wave, ahead of your kids.) We also toured a number of the rural areas, and it was helpful to see the steps that Madagascar is taking to stimulate agricultural production, in many cases, with the assistance of USAID. And we met with a number of cabinet ministers and with members of the Malagasy business community.”

—Paul Applegarth, MCC Chief Executive Officer, speech given for the Corporate Council on Africa on February 3, 2005